



**MAXIUM**  
Portfolio Financing

Strategic relationships. Progressive thinking.



Maxium Financial Services Inc. is one of Canada's largest, privately-held financing companies with a portfolio exceeding \$700 million and more than 30,000 customers. We offer creative financing that regulated financial institutions do not - by identifying and refining customized financial solutions that respond directly to the specific needs of each customer, bringing much needed agility and flexibility to an underserved marketplace.

## Funding customer programs for success.

*Maxium is driven to establish long-term relationships with those organizations who recognize the value of financing as a sales tool to grow their own portfolios – and with those customers looking for creative, competitive ways to finance the acquisition of products and services.*

*With over 17 years of experience in developing customized lease and finance programs for equipment lessors and vendors, Maxium prides itself on its exceptional ability to tailor solutions to your financial objectives which exceed your expectations.*

*Maxium provides financing solutions to other markets, including:*

- *Golf Leasing*
- *Health Care Professional Financing*
- *Real Estate Financing*
- *Corporate Financing*

## Vendor Programs

As a partner in our Vendor Leasing program, you will work with a Senior Account Manager to develop a customized program that meets the sales, marketing and financial strategies of your business. We take pride in establishing strategic partnerships with our customers, assisting in the sale and promotion of your products and services through the provision of competitive financing solutions as an alternative to using your own financing facilities.

### Benefits of the Maxium Vendor Partnership:

- Provides quick and efficient liquidity.
- Helps to promote and drive incremental sales.
- Off balance sheet financing.
- Transfer part or all of the credit risk and cost of servicing.
- Allows you to offer a complete solution to your customers which leads to customer retention and enhanced opportunities for repeat business.

## Consumer Programs

Since 2004, Maxium has been working with manufacturers, distributors, Dealers and service providers to design and implement consumer finance programs. Our Consumer Portfolio Finance Programs are targeted to customers with purchases up to \$100,000 and with terms ranging from 2 to 10 years, depending on the product or service being financed. We offer competitive rates, simple documentation, and work with you in developing credit underwriting policies that meet your overall business needs and the needs of your customers.

## Portfolio Programs

Maxium specializes in designing creative, industry-based financing structures for equipment lessors who originate \$5M - \$25M annually and who are seeking a dedicated source of capital to securitize equipment receivables.

### Program Structures and Services:

- Portfolio Purchases
- Wholesale Funding
- Billing and Collection
- Credit Adjudication and Administration
- Asset Management

Let Maxium's Portfolio Finance specialists provide you with smart financing solutions best-suited to meeting your current needs, while helping you to reach your long-term goals. Find out more about us – visit us at [www.maxium.net](http://www.maxium.net).

**Or contact us directly. Toll-Free: 1.800.379.5888**